

Marianne Lère

Upon graduation from Paris-based international Film and TV school a.k.a. FEMIS, in the Production Department, Marianne Lère starts her career as script reader for the European Script Fund in 1995 in London.

The following year, she is appointed Head of the Media Desk at the British Film Institute, and represents the Media Programme of the European Commission in the UK.

In 1998, she joins Arrowhead Productions Ltd., an independent production company set up by Alan Wright (producer of ***Rob Roy*** for MGM) and Liz Forgan (co-founder of Channel 4). She works there as Production Executive, and assists Alan Wright on the in-house TV drama productions such as ***Touch and Go***, a single drama produced for BBC2 and ***A case for Helen West***, a 3 X single dramas series produced for ITV.

In 2001, Marianne joins Harpo Films, the feature film branch of Antefilms, the French animation group led by Christophe di Sabatino. There, she is in charge of the development of projects and assists the producers in the follow-up of ***Quand tu descendras du ciel***, a feature film directed by Eric Guirado, national French release November 2002.

In 2003, her curiosity leads her towards distribution, and she joins the Film Department of the PPR Group (Pinault-Printemps-Redoute) to distribute North American films in French speaking Africa via the CFAO (French Company of West Africa). This was a very rich experience, which ends with the closure of the Film Department.

Marianne then decides to go back to London where she sets up her own company, Traffic Films Ltd., the objective of which is to help European producers to secure financing from the UK. The British government's decision in February 2004, which consists in stiffening the rules for international co-productions, pushes Marianne to settle back in France on a permanent basis.

Upon her return, she joins éQuinoxe, a screenwriting organisation designed for professionals, as Business Manager.

After almost two years of working for éQuinoxe, Marianne wishes to go back working in the production field, and in November 2006, she meets Serge Bromberg.

Since then, she has been producing the Design Collection for ARTE, a documentary series co-produced with the Centre Georges Pompidou. She also has been developing several audio-visual projects.

Parallel to this, she executive produces "Inferno", a feature film co-directed by Serge Bromberg and Ruxandra Medrea, co-produced by Lobster Films and France 2 Cinéma. The film was awarded the Cesar for Best Documentary 2010, and among other prizes, the Critics Prize at the Colcoa Festival. International cinema releases in France, Benelux, Poland, Canada, the UK, Austria, the USA, Israël...